



Mod'Art  
international

LIFT  
LANKA INSTITUTE OF FASHION TECHNOLOGY

THE SCHOOL FOR  
FASHION DESIGN

Partnered With  
LONDON, PARIS, MILAN

Prospectus 2018/2019

Since 2000

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## Welcome to Lanka Institute of Fashion Technology

A creative space to venture the future fashion design professionals.

The premiere fashion campus in Sri Lanka took its form in the year 2000 setting standards for fashion education in the country and introducing new career pathways to the young generation. LIFT is registered under the Tertiary and Vocational Education Commission in Sri Lanka. This fashion design powerhouse is strategically located in the heart of Colombo for optimal visual stimulation and immersion in Colombo's vibrant fashion and art hubs. This helps our students to enhance their campus experience while supporting their educational and artistic development.

Offering a variety of opportunities to study in Sri Lanka and study abroad, LIFT is linked with the fashion capitals of the world LONDON, PARIS and MILAN. Internationalization being the key focus of the campus, LIFT has initiated international study tours around the world and catwalk shows that bring international graduates to one platform. LIFT is linked with Mod'Art International Paris, University of Northampton and Style Modainpelle Academy.

Mod'Art International is a renowned French fashion school offering courses in partnership with Perpignan University of France. with many branches around the globe, catering to students who are keen on learning the nuances of fashion creation and designing from undergraduate to postgraduate levels.



WE BRING FASHION FROM WHERE IT BEGAN

## CHAIRPERSON'S MESSAGE



In trying to understand a new profession like fashion, it is important to relate to the various aspects of the profession. It is also very important to choose the right institute and the right course.

The reputation of our institute speaks for the quality of education imparted. Our counsellors will be at your service assisting you in making your career decision in the right perspective.

**"Delivering creative education  
in a professional environment  
is our commitment"**

Mrs. Roshani Leamage  
Chairperson

**"As you  
believe  
in us,  
we believe in  
you.**

**Together we  
build your  
future."**

## MANAGING DIRECTOR'S MESSAGE



Our specialty is dedicating this institute for design education in the stream of fashion. Many related areas are focused on having the key subject as fashion design. This institute offers many undergraduate courses related to fashion that leads to creating fashion entrepreneurs internationally. Receiving world class education from the right place at the right time makes students achieve their goals in life successfully. We believe in developing originality in every individual who joins us. When they graduate and serve the industry they are our footprint in creative education. We believe in quality than quantity as we nurture artists to take the lead in fashion design and management in the future.

Our links to the fashion capitals of the world have opened many opportunities for our students to build international connections and look through to the global fashion industry as their prospective careers and businesses.

Fashion is an art, a lifestyle, a self-portraying medium. This global language of fashion is a part of every individual's life. We take responsibility in taking the lead of directing and supporting this global language through creative minds.

Ms. Niroshani Leamage  
Managing Director

## MISSION

Nurture young creative talents to take the lead of the global fashion & design industry in the future.

## CAMPUS LIFE

Located in the heart of Colombo at a prestigious location, the campus is surrounded by the right modern atmosphere to offer students the experience and lifestyle of design professionalism. With the proximity of a few minutes walk, students can reach international coffeeshops, department stores, banks and the most convenient transportation methods. The campus life at LIFT and Mod'Art is more like their second home.

Our welcome program and the orientation enable students to step into the fashion industry and have the future prospects while learning about the related industries they would be closely working with. LIFT and Mod'Art is highly active in various events throughout the year where students get the opportunity of participating and being active with their creative talents. In addition, many social activities are arranged from time to time and this is usually led by the student council of the institute. This will encourage students to meet other students and get to know each other.

An exclusive library facility is available with services of printing and scanning with high quality equipment. Access to IT facilities and assistance of a wealth of books, magazines and electronic resources are available. Wifi enabled with free access for students ensures that they can stay connected and up-to-date.





## FOUNDATION IN DESIGN

The course encourages students to experience a wide range of intellectual and practical skills, where each individual progressively takes control and tailors the course to their own needs, personal ideas and special direction.

The general entry requirements are a fair knowledge of the English language and a passing grade of the GCE O-Levels or equivalent exam. Applicants who do not meet the standard entry requirements and who are able to demonstrate an appropriate level of ability will also be considered.

Applicants possessing an art design background will have an added advantage.

**DURATION : 6 MONTHS**  
**STUDY MODE : PART TIME**

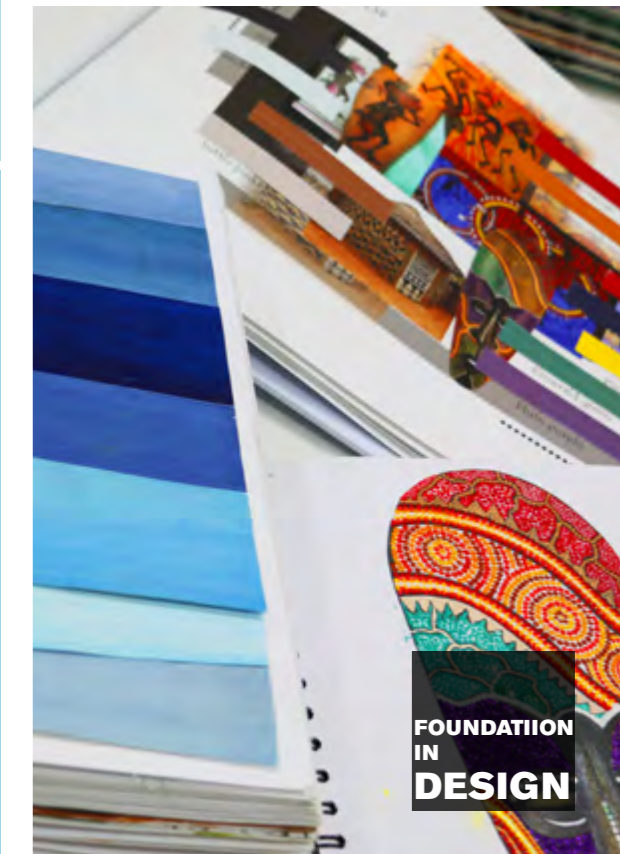
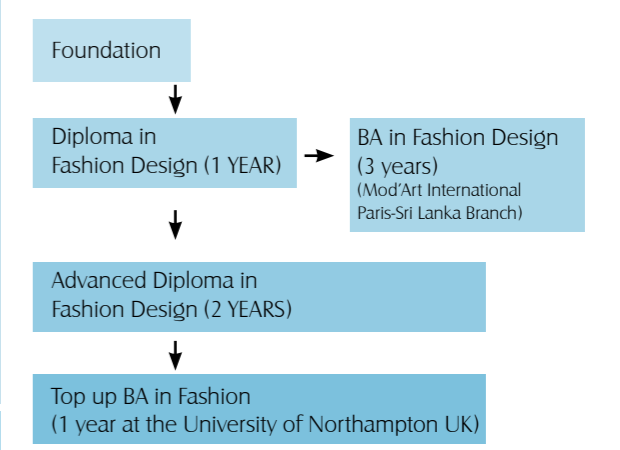
- ### TYPICAL MODULES
- Drawing in detail & sketching
  - Introduction to color mediums
  - Mix media in color harmony
  - Research for design
  - Research & development
  - Basic graphic design
  - Visual communication
  - Professional presentation

### ENTRY REQUIREMENTS

Minimum 6 passes in GCE O/L (local) (minimum credit pass in English is compulsory) or London O/L.

### HIGHER STUDIES PATHWAYS

This level of course completion creates a strong pathway to the next level of study in fashion design or Fashion Management.



## DIPLOMA IN FASHION DESIGN

Diploma in Fashion Design allows you to develop the practical skills in a creative perspective towards the designated area which also involves the introduction of industry studies for fashion design and developing of your own collection.

The program will enable you to develop a practical background and allow your creative practice to the highest standards. This program challenges individuals to extend themselves creatively and conceptually to explore their ideas.

The aim of this diploma is to develop the designing skills and to facilitate the identification and development of a personal rationale for your own creative practice. You have the opportunity to follow the distinctive pathway in fashion design to an advanced level in completion of the Diploma in Fashion Design program.

DURATION : 1 YEAR (40 WEEKS)  
STUDY MODE : PART TIME (SATURDAYS ONLY)

### TYPICAL MODULES

Semester 1:

- Fashion Business
- International Fashion Designers
- Global Apparel Manufacturers
- International Fashion Brands
- Fashion Communication & Presentation
- Fashion History
- Textile identification & fabric properties
- 2D & 3D Fashion Illustration
- Digital Design

Semester 2:

- Fundamentals of Patternmaking & Creation
- Research & Concept development
- Design Development
- Portfolio Development

### ENTRY REQUIREMENTS

- Standard entry requirements is GCE O/L or equivalent International Secondary education
- Fluency in English is mandatory

### CAREER OPPOTUNITIES

This course will equip the graduates to set their careers as..

- Fashion Designer
- Assistant Designer
- Design Developer
- Collection Coordinator
- Digital Designer Fashion Entrepreneurs & more..



## FASHION MANAGEMENT & MERCHANDISING

The course is focused on individuals who wish to make a strong grounding into fashion management where the course allows self directed study in many modules which are research based.

The basics of fashion merchandising, dealing with buyers, concepts for fashion marketing are thought from basics. While the 1<sup>st</sup> semester covers the above topics the 2<sup>nd</sup> semester will be completely based on fashion management.

Learn management and marketing strategies within the global fashion system & developing your strategic capabilities to enable you to manage fashion enterprises.

Semester 2:

- Fashion brands
- Brand identity
- Market research
- Consumer behavior
- Brand development
- Marketing and promotions

### ENTRY REQUIREMENTS

- Standard entry requirements is GCE O/L or equivalent International Secondary education
- Fluency in English is mandatory

### CAREER OPPOTUNITIES

This course will equip the graduates to set their careers as..

- Fashion Merchandiser
- Fashion Buyer
- Fashion Entrepreneur
- Fashion Retail Store Manager
- Visual Merchandiser

## BUSINESS WITH STYLE

DURATION : 1 YEAR (40 WEEKS)  
STUDY MODE : PART TIME (SATURDAYS ONLY)

### TYPICAL MODULES

Semester 1:

- Fashion Business
- Introduction to merchandising
- The apparel industry
- Dealing with buyers
- Process of Manufacture sales
- Costing
- Visual merchandising



## ADVANCED DIPLOMA IN FASHION DESIGN

This program offers an in-depth approach to fashion design. It will lead you to develop your own creative skills in design application and concepts to fashion collections. The program allows the students to specialize in 3 pathways such as Fashion Design, Footwear & Accessories Design & Textile Design for Fashion.

Each study pathway elaborates to expertise in collection development. The course is mainly focused on Fashion Design, Production & Fashion Business. This program also allows students to master in High Street & Haute Couture design.

DURATION : 2 YEARS  
STUDY MODE : FULL TIME

### TYPICAL MODULES SEMESTER 1: 20 WEEKS

- Design Development
- Fashion Communication
- Fashion Research & Presentation Skills
- International Fashion Designers / Fashion Business
- Trend Forecasting
- Digital Design Stage 1
- Textiles (Surface design & printed textiles)
- Fundamentals of Garment Manufacture.

### SEMESTER 2: 20 WEEKS

- Pattern Drafting
- Historical & Contextual Studies
- Creative Pattern Cutting
- Fashion Illustration

### SEMESTER 3: 21 WEEKS

- International Trend Forecasting
- Women's wear Collection & Portfolio development
- Footwear & Accessories Collection development
- Advanced Pattern Making & Manufacture
- Digital Design Stage 2
- Fashion Draping & Volumes

### SEMESTER 4: 22 WEEKS

- Fashion Marketing & Communication
- Fashion Merchandizing & Management
- Design for High Street & Haute Couture
- Final Collection Research & Development
- Final Collection Portfolio Development

### ENTRY REQUIREMENTS

2 passes in GCE A/L or O/L with Diploma in Fashion Design.

### CAREER OPPORTUNITIES

Fashion Designer	Freelance Designer
Assistant Designer	Merchandiser
Design Developer	Visual Merchandiser
Fashion Graphic Designer	Brand Manager
Pattern Designer	Entrepreneur
Surface Designer for Textiles	
Footwear Designer	
Accessories Designer	
Trend Forecaster	
Costumes Designer	
Fashion Lecturer	
Creative Director	
Haute Couture Specialist	
Design Development Merchant	

## BACHELOR IN FASHION DESIGN

The Bachelor in Fashion Design Course will delve into the areas of women's wear, men's wear, lingerie, kids wear and Fashion Accessories.

This course leads to foreign travels on study tours to the fashion capitals Paris, London & Milan. All 3 years of this course can be completed in Sri Lanka.

### SUBJECT SPECIALIZATION

- Women's wear
- Men's wear
- Kids wear
- Lingerie, Footwear & Accessories
- Haute Couture & Textiles

DURATION : 3 YEARS  
OFFERED BY MOD'ART INTERNATIONAL - PARIS

STUDY MODE : FULL TIME

### 1<sup>ST</sup> YEAR

#### FASHION DESIGN

- Collections
- Fashion Illustrations
- Womenswear trends
- Menswear trends
- Teenagers trends
- Accessories trends
- Textile & material Workshops

#### PATTERN MAKING

- Drawing foundations
- Draping foundations
- Wardrobe foundations

#### PROFESSIONAL ENVIRONMENT

- Fashion history
- Fashion culture

- Fashion marketing
- Business English
- Digital design : Adobe Photoshop basics

### WORKSHOP STYLE & MANAGEMENT

### 2<sup>ND</sup> YEAR

#### FASHION DESIGN

- Womenswear design
- Menswear design
- Childrenswear design
- Accessories designs
- Knitwear
- Fashion illustration
- Fashion drawing

#### PATTERN MAKING

- Tailoring techniques
- Advanced draping techniques

#### PROFESSIONAL ENVIRONMENT

- Fashion history
- History of arts & civilizations
- Fashion culture
- Fashion marketing & communication
- Business English
- Digital design : Adobe Illustrator

### WORKSHOP STYLE & MANAGEMENT

### 3<sup>RD</sup> YEAR (MANDATORY INTERNSHIP)

#### FASHION DESIGN

##### CREATION OF A COLLECTION

- Research book
- Fashion style dossier garment collection
- Digital presentation to jury
- Adobe InDesign

### PATTERN MAKING

- Wardrobe of designers
- Support the collection

### PROFESSIONAL ENVIRONMENT

- Contemporary fashion history
- Fashion marketing & communication
- Business English

### FASHION SHOW

How to prepare & organize a fashion show open both to the professionals and to the public.

### WORKSHOP STYLE & MANAGEMENT

### ENTRY REQUIREMENTS

2 passes in GCE A/L or O/L with Diploma in Fashion Design. GCE O/L with sufficient work experience in the same industry.

### CAREER OPPORTUNITIES

- |                               |                             |
|-------------------------------|-----------------------------|
| Fashion Designer              | Fashion Lecturer            |
| Assistant Designer            | Creative Director           |
| Design Developer              | Haute Couture Specialist    |
| Fashion Graphic Designer      | Design Development Merchant |
| Pattern Designer              | Freelance Designer          |
| Surface Designer for Textiles | Merchandiser                |
| Footwear Designer             | Visual Merchandiser         |
| Accessories Designer          | Brand Manager               |
| Trend Forecaster              | Entrepreneur.               |
| Costumes Designer             |                             |

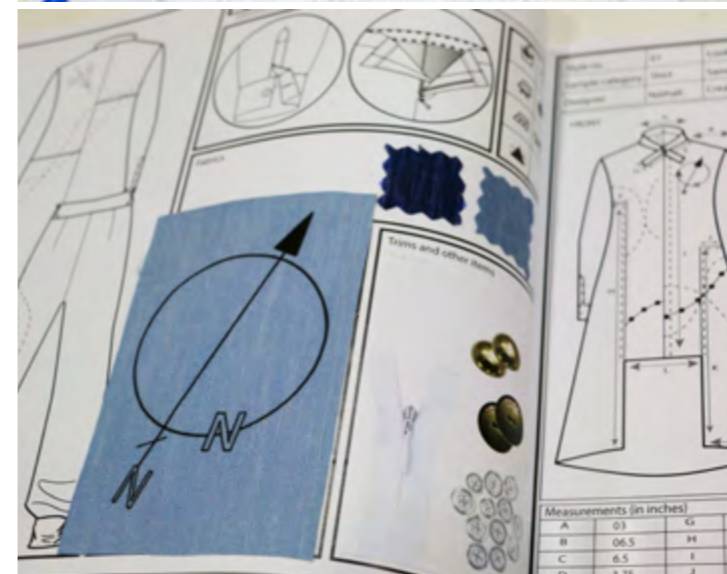
### CONSULTING PROJECTS

Each year, Business Partners offer our students to work on consulting projects on the following topics:

- Create a capsule collection
- Decode trends
- Audit on brand identity
- Designing for brands
- Innovation in design



**CREATIVE minds  
in ACTION**





## ACADEMIC PARTNERS ACROSS THE WORLD



Partnered since 2003 in student exchange, international merit based scholarship programs and study visits.

**LONDON**



Partnered since 2014 to offer the Bachelor's degree from Paris. Mod'Art International Sri Lanka branch is a franchise operating in Sri Lanka.

**PARIS**



Partnered since 2014 for trend forecasting and footwear and accessory program leads on leather studies.

**MILAN**

OUR INTERNATIONAL LINKS OFFER STUDENTS OPPORTUNITIES FOR FURTHER STUDIES OF POSTGRADUATE LEVELS OR SPECIALIZATIONS IN THE FASHION CAPITALS.



## UNIVERSITY OF NORTHAMPTON - UK

Here at Northampton, our mission is to transform lives and inspire change. We aim to ensure your time at university is fulfilling, satisfying and enjoyable. We have exciting, industry-relevant courses, excellent and passionate lecturers, and know that looking for ways to make a positive difference will change the future.

We have a unique commitment to social innovation; this means our staff and our students work hard to have a positive effect on the world. We believe that everybody has the power to make a positive impact on society, but what really matters to us is making sure our students and graduates have the opportunity to make their mark in the world too. That's why we were the first university in the UK to be named as a 'Changemaker Campus.'

We want to break the mould of what Higher Education can be, and that's why we've decided to build a brand new campus from the ground up. Join us and you will be in an exclusive number as one of the first students through the doors of Waterside Campus when it opens in September 2018.

The University of Northampton has been awarded Gold in the Government's Teaching Excellence Framework (TEF), placing us in an elite group of only 42 higher education institutions in the UK to have been given the highest possible rating. By studying at Northampton, you will be choosing one of the best teaching universities in the UK.

We make your learning meaningful, combining traditional classroom teaching with online learning and group work. This combination of learning is much closer to the 'real world' of work beyond graduation. Our industry partnerships and dedication to employability will help you secure the graduate role you deserve. In short, we care about your future.

LIFT is linked with UON for creating opportunities for further studies for undergraduate and postgraduate levels with merit based international scholarships. Fashion Design and Textiles being the key subjects on offer, LIFT also guides students for all other subjects such as Arts, Science, Business etc to enroll at UON, LIFT is the representative in Sri Lanka for UON - UK.



[www.northampton.ac.uk](http://www.northampton.ac.uk)





## STYLE MODAINPELLE ACADEMY

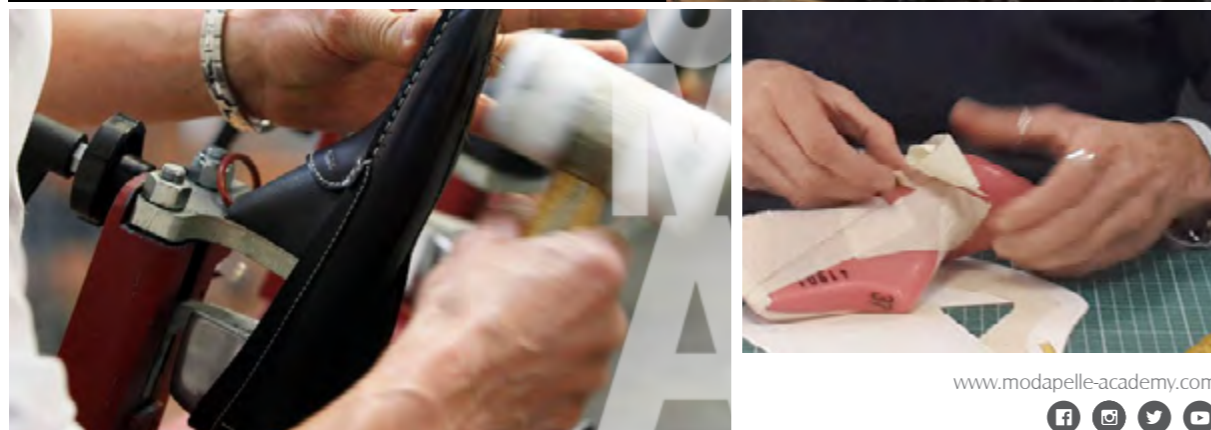
Style MPA (Style MODAINPELLE ACADEMY) trains international students under the supervision of highly experienced Italian experts to become successful fashion accessories designers and pattern-makers.

MPA Alumni are entitled to have a continuous interaction with the Style MODAINPELLE magazines - [www.mpastyle.it](http://www.mpastyle.it), a leading source of information for trend forecast and continuous updating on latest manufacturing technology - to herald their design work and even have it published; furthermore, they have the possibility to establish a "fast track" for the interaction with Italian factories, component manufactures and tanneries, taking advantage of services of product development and outsourcing.

The partnership with Lanka Institute of Fashion Technology (LIFT) aims at creating an international environment with students from different countries. This provides intercultural exchange where attendees can expand their vision of the world and experience new cultures that will stimulate inspiration in Italy's Fashion capitol. (Federico Avogadro - MPA Director)



**MILAN,**  
the fashion capital



[www.modapelle-academy.com](http://www.modapelle-academy.com)



## MOD'ART INTERNATIONAL - PARIS

Mod'Art International, a top Parisian School of Fashion, with an international calling, trains future leaders and key market players of the textile, accessories and luxury industries.

Mod'Art International is a leading institution offering Bachelor, Master of Arts and MBA programs in Fashion Design and Fashion Management. Through multiple interdisciplinary projects, Mod'Art International offers a unique opportunity to fashion designers and fashion managers to collaborate and extend their professional skills. Located in modern and vast premises bathed of lights close to the Eiffel Tower, the school welcomes students, both national and international, in exceptional work conditions and environment. This diversity of cultures and origins boosts the student's openness and creativity. To focus on international openness and intercultural management, we offer both study abroad and students' exchange programs in co-operation with our partner universities worldwide, along with the track taught in English.

Mod'Art delivers a French know-how, recognized in the world of fashion and luxury. By adapting its curriculum to the technical, economic and creative global evolutions of the fashion industry, Mod'Art provides an ultimate training to be prepared to occupy positions in an evolving workplace while meeting demanding academic requirements of the awarding of recognized French State degrees. LIFT partnered with Mod'Art International Paris in 2014 to offer the Bachelor in Fashion Design degree from France.



[www.en.modart-paris.com](http://www.en.modart-paris.com)



## INTERNATIONAL STUDY TOURS

To understand design in its various traditional and contemporary context, LIFT is the only fashion campus in the country that provides special study visits to the fashion capitals of the world (Paris, London, Milan, New York).

These tours are focused to give international exposure and be familiar with the current designs and manufactures along with the latest trends and the retail business of fashion. These tours will bring experience of culture and lifestyle for students. Shop visits, lectures, design house visits, factory visits of luxury brand productions, fashion exhibitions are some of the key features of the study tours.



PARIS, LONDON, MILAN, NEW YORK



## ACTIVITIES

### FACTORY VISITS

Factory visits to the apparel manufacturers and other related companies are a part of the program to bring awareness of the industry capabilities and share know-how.

### EVENTS

All our students have the opportunity of taking part in the various activities during their study with us. Exhibitions, Fashion Shows, Costume Parties and competitions are organized time to time. Through these activities students gain more experience and exposure in the real world.

### WORKSHOPS

Special workshops are organized by the institute to introduce latest technologies to develop skills. This includes local and international Art & Craft workshops along with traditional and new techniques.

**A career  
in  
FASHION  
DESIGN**



## INTERNSHIPS

Internships are well connected to the programs we offer both at LIFT and Mod'Art. Students can have 3 months to 12 months internship offers during the course and on completion of the courses.

Internships allow students to gain experience working on live projects and feel the general working environment of the Fashion/Apparel companies. This in turn helps students to develop their professional networks.

Students will be prepared for internships through the special professional module during the course in the 3 year degree and the 2 year Advanced Diploma in Fashion Design.

All internship offers of companies are directed to immediate graduates of each year.

1 <sup>st</sup> year & 2 <sup>nd</sup> year	Special external projects of 1-2 months
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3 <sup>rd</sup> year	3 months
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3 <sup>rd</sup> year	6 months
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On completion of the degree	6 months
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## BEYOND EDUCATION

Our graduates are supported for their employment and entrepreneurships. Internship opportunities and job vacancies are directed to the relevant graduates on completion of their course. Priority given based on merits and best performance on the course. We hold 98% of employment rate during the past years up to date. Our highly active website and social media promotes our alumni who are fashion entrepreneurs.



**DESIGN  
WORKSHOPS**  
MPA Milan



## FACULTY / LECTURERS

Our dedicated full time and part time staff contributes to the course in various specific subject areas and bring diversity to the learning experience of students. The staff student ratio of 1:20 is a key aspect in our quality assurance in imparting knowledge and building originality in our students.



Nishika Samarasinghe  
Head of Fashion Design



Thamali Jayaweera



Cheynelle Mendis



Ishan Weerasekara



Ruthie Kawe



Bawatharini Ganeshan  
Admissions &  
Administration Manager



Darshana de Silva



Shehara Perera



Sachini Sarathsena



Vibushi Senaratne

## FRENCH LANGUAGE STUDIES



It is with great pleasure that I announce our collaboration with LIFT MOD'ART linked to the French language training and our cultural activities. France being the pinnacle of fashion industry, has so many beautiful things to offer. With their exposure to French language, the exclusive and meticulous syllabus on Fashion designing offered by LIFT MOD'ART, these young Sri Lanka designers are capable of reaching unlimited heights in their future careers !

Francis CAPPE  
Director/General Delegate

af

Alliance Française  
de Kotte, in Colombo

Fashion is a global language, when training students for a career that is international it is important to break barriers of their future success. International languages play a major role in every individual today stepping in to global business. All our courses are conducted in English medium and as an additional language, learning French is compulsory for all degree students of Mod'Art Sri Lanka. In the year 1 of the degree, Alliance française de Kotte conducts French language studies preparing students for DELF A1 level. This certification is through the French government and will have certificates issued on successful completion of the exams. Students of LIFT can also opt to study French if they wish.



Shop  
Visits in  
MILAN

## WE CONNECT YOU TO THE WORLD THROUGH IGFS INTERNATIONAL GRADUATE FASHION SPECTACLE

IGFS is the event that welcomes fashion graduates from across the world to celebrate their talents and success representing their individual nations on one platform. IGFS 2017 took place on 9th July at Colombo Hilton during the French spring festival in Sri Lanka. Designers graduating from many Universities across the world demonstrated their first collection as new designers, launching themselves to the fashion industry. Designers from France, United Kingdom, Germany, India, Pakistan and Sri Lanka participated in this event.

IGFS is conceptualized and organized by Lanka Institute of Fashion Technology and Mod'Art International (Sri Lanka branch) in partnership with the Embassy of France in Sri Lanka through IGFS we focus on developing cross cultural links, exchanging ideas, sharing talent and technical expertise from various countries, and encouraging young designers to build partnerships and create international businesses with new concepts to serve better in the fashion industry in the future.

New designers, breaking boundaries and joining hands internationally with one another, celebrating design, fashion, cultures and visions have opened many new avenues to experience fashion with value in the world. In a fast-moving world, where fast fashion is impacting many people and its process polluting the environment rapidly, we hope opportunities like IGFS could bring value to the fashion and apparel industry and the consumers of fashion.



Zainab Khalid From Pakistan

Thushini Perera From Sri Lanka



Ayodya Heenatigala from Sri Lanka

Otilia Vlad from Germany

Aleksandra Kukula from England



Devanshi Shah from India

Marion Cormont from France



Shireen Beg from Pakistan

Arthur Gaudefroy from France





**IGFS**  
INTERNATIONAL  
GRADUATE FASHION SPECTACLE

www.igfs.lk

## GRADUATION CEREMONIES



Graduation is the big day that every student look forward to with their families to celebrate their achievements. Every year the ceremony is held in the month of January.



**Graduations  
LIFT & MOD'ART**

## ALUMNI



JOIN OUR ALUMNI  
ASSOCIATION

[www.facebook.com/  
groups/1241943362492017](https://www.facebook.com/groups/1241943362492017)

## THE SCHOOL FOR FASHION DESIGN

We are at the heart of Colombo in Sri Lanka and are open from  
Monday to Friday 8.30am to 5pm / Saturdays 9am to 1.30pm  
and could be contacted over for guidance.

Lanka Institute of Fashion Technology  
Mod'Art International - Sri Lanka Branch  
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Sri Lanka.

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[www.lift.lk](http://www.lift.lk) / [www.modart.lk](http://www.modart.lk)

